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Agenda Item 5
Discussed at Plenary

Subject	Update on CGMS Socio Economic Benefit Activities (Future Direction 2022+)
In response to CGMS action/recommendation	
HLPP reference	
Executive Summary	<p>Socio economic benefit (SEB) studies have recently played an important role in convincing stakeholders of the value of the observations provided by satellite programs. These studies offer policymakers/decision-makers a more comprehensive understanding of the implementation of satellite activities (new satellite programs and sustainment of current satellites).</p> <p>To collect and support the sharing of information on SEB activities implemented by CGMS members, JMA has conducted a survey for consideration of SEB case studies and opinions on future activities.</p> <p>The results of these activities will be shared online to help activities of CGMS members.</p>
Action/Recommendation proposed	

1 INTRODUCTION

Socio economic benefit (SEB) studies have recently played an important role in convincing stakeholders of the value of the observations generated by satellite programs. The main purpose of SEB studies is typically seen through the justification provided to policymakers / decision-makers for understanding new activities, such as future satellite programs with SEB inputs often crucial for:

- The approval of national budgets for satellite systems
- Maintaining political support for the global observing system effort

SEB studies also have a broader role in convincing a wide range of stakeholders (national and international organizations, user communities, general public, etc.) of value of satellite systems, which generally manifests itself through the provision of services that ultimately depend on the availability of satellite observations.

Challenges/Opportunities for CGMS

- This topic had already been addressed by CGMS, and it had not proved possible to adopt a general best practice/standard methodology that would be suitable for all CGMS agencies.
- The focus should be on sharing individual agency experiences, practices, and outputs rather than trying to derive a common methodology.
- A repository for Case Studies is identified as of being potential interest for sharing information and for establishing benefits of bilateral efforts between CGMS members.

The communication approach and sharing of messages for SEB outcomes is also important [e.g. national and international stakeholders, link to challenges].

2 UPDATE ON CGMS SOCIO ECONOMIC BENEFIT ACTIVITIES

To collect and support the sharing of information on SEB activities implemented by CGMS members, JMA has conducted a questionnaire survey of CGMS members for consideration of SEB case studies and opinions on future activities in the field.

These survey results are shown in the presentation slides of this Working Paper. By sharing the results online to help activities of CGMS members, we would like to conclude SEB activities of the Future Direction.